

## Brand new Dreamspace

Dreamspace choose to use Pixelcraft Studios to develop their entire corporate identity.

The issues facing Dreamspace

In the eyes of many, technology is dull, complicated, created using mystical techniques by people who can't communicate!

Dreamspace stand for something different and are a breath of fresh air to any organisation wanting to utilise technology to better their business. This was the core requirement from James, Dreamspace's CEO who has considerable experience in the IT world.

What we did

Through a series of workshops and thoroughly understanding Dreamspace's needs and beliefs Pixelcraft devised a full corporate identity which included everything from their name and brochureware through to a series of radio advertising campaigns.

The results

Equipped with both a new brand identity and powerful messaging Dreamspace have been able to win a number of high profile clients - in fact we like them so much they are our preferred technology partner! Click the images below

{gallery}dreamspace{/gallery}